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## Claims

- 1. A mascara comprising a silicone gel that comprises an organopolysiloxane elastomer and a silicone oil, wherein said mascara comprises less than about 1%, by weight, of wax.
- 2. A mascara of claim 1 wherein said mascara further comprises mica.
- 3. A mascara of claim 1 wherein said mascara further comprises a polyurethane.

4. A mascara of claim 3 wherein said mascara further comprises a polyurethane.

- 5. A mascara of claim 1 wherein said silicone oil is a cyclomethicone.
- 6. A mascara of claim 2 wherein said silicone oil is a cyclomethicone.
- 7. A mascara of claim 3 wherein said silicone oil is a cyclomethicone.
- 8. A mascara of claim 4 wherein said silicone oil is a cyclomethicone.
- 9. A mascara of claim 5 wherein said polysiloxane elastomer is polysilicone-11.

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- 10. A mascara of claim 6 wherein said polysiloxane elastomer is polysilicone-11.
- 11. A mascara of claim 7 wherein said polysiloxane elastomer is polysilicone-11.
- 12. A mascara of claim 8 wherein said polysiloxane elastomer is polysilicone-11.
- 13. A mascara of claim 1 wherein said mascara does not comprise wax.
- 14. A mascara of claim 2 wherein said mascara does not comprise wax.
- 15. A mascara of claim 3 wherein said mascara does not comprise wax.
- 16. A mascara of claim 4 wherein said mascara does not comprise wax.
  - 17. A mascara of claim 5 wherein said mascara does not comprise wax.
  - 18. A mascara of claim 6 wherein said mascara does not comprise wax.
  - 19. A mascara of claim 7 wherein said mascara does not comprise wax.

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- 20. A mascara of claim 8 wherein said mascara does not comprise wax.
- 21. A mascara of claim 9 wherein said mascara does not comprise wax.
- 22. A mascara of claim 10 wherein said mascara does not comprise wax.
- 23. A mascara of claim 11/wherein said mascara does not comprise wax.
- 24. A mascara of claim 12 wherein said mascara does not comprise wax.